# Wayne County 4-H Livestock Poultry Production Record Book

# Intermediate (12-15yr.)



Name:	Date of Birth:
Species: Beef [ ] Sheep [ ] Swine [ ]	Goat [ ]
Year: Age as of January	1st:
Number of years in project (including this year):	
Club Name:	
Project Breeds:	

## Timeline of project through photos

Photographs are a great way to show the growth of your 4-H project. Photos of you interacting/ working with your animals are preferred. Books must include (but are not limited to) three photos. One at the Beginning and the end of your project and at least one in between, dates of photos are required. (This is a great place to be creative)

## **Entrepreneurship**

Your animal projects are a business and that makes you an entrepreneur. There are many skills that good entrepreneurs need, including record keeping, goal planning, marketing and problem solving. This record book will help you hone those skills.

#### S.M.A.R.T Goals

Goals are meant to help you look at the big picture of what you want to accomplish with this year's project. Writing down your goals will allow you to easily break them down into manageable action steps. When writing your goals they should follow the acronym SMART. The acronym is broken down below.

S specific M measurable A achievable R realistic T time-bound

#### Helpful points:

SMART goals are usually written starting with I, as you need to own the goal.

They are very specific, they are things you can see, hear and feel.

If you can, include numbers such as amount of money, ideal weight, or time.

#### <u>Activity:</u>

- 1) Please use the included worksheet to create one smart goal that you have for your project this year.
- 2) Create a plan outlining at least three actions that may help you attain this goal.

### **Smart Goal Worksheet**

Date:\_\_\_\_\_

- 1) Here is what I want to achieve: (ex.I want to breed to strengthen rear udder attachment.)
- 2) Here is/are my main measure(s) for this achievement: what will I see, hear or feel when I have achieved the above goal. (for example from the above goal..My offspring will have improved udder attachment over the Dam.)

- Here is how I want to achieve the goal I set .. include your measures. (Example. I (who) have successfully (what) bred for udder characteristics and offspring shows desired results (when).)
- Who\_\_\_\_\_
- How\_\_\_\_\_
- What\_\_\_\_\_
- Where
- By When\_\_\_\_\_

\*(note it is not always necessary to state where)

4) To finish make sure your goal meets the rest of the SMART goal checklist

- Is it attainable? (is it within **your** control to achieve it?)
- Is it realistic for you to achieve it?
- Is it timed?

You must be able to answer yes to all the above questions. Change the answers in section 3 to do so.

## **Business Marketing**

A business plan is like a road map. It helps you make decisions, organize your thoughts and give you a better idea of how your company will work.

#### <u>Activity:</u>

- Create a Business Flyer for an actual business or potential business you can start to supplement the cost of raising your animals. The Business needs to be related to your animal project (i.e. Egg sales, Goat milk soap, or animal sales), be creative. Make sure to include a business name, what you are selling, and price of product or service. The flyer can be created by using a computer or have fun with paper, and craft supplies.
- Use the following questions to help you, write a short paragraph outlining your business idea. These questions are provided for guidance, feel free to add more details or information as you see fit.
  - What is your big idea?
  - Is it a product or a service?
  - How will your product/service stand out from the competition?
  - Why will people want to buy?

## My Business Plan

Business Name:
Business Idea:

## **Nutrition**

Please explain your feed routine throughout this project. Be specific, include protein percentages and how you knew when to change them, daily intake, any extra supplements given and why, ect.



Monthly Feed Record Worksheet							Year:		
Feed Types*									
	Amount	Cost	Amount	Cost	Amount	Cost	Amount	Cost	Total Monthly Cost
September									
October									
November									
December									
January									
February									
March									
April									
Мау									
June									
July									
August									
Totals		\$		\$		\$		\$	\$
Note: RECOR expressed in Supplements	appropriate	forms of m	neasuremen	nt and inclu	de Grains	,	•		Total Feed Cost (add column)
Number of Chart:	animals r	eflected	in this						

Non-Feed	Non-Feed Expense Worksheet Year:							
Expense Categories	Veterinary Charges / Medication Expenses	Bedding	Show Fees and Expenses / Registration Fees	Breeding Expenses	Equipment / Other Expenses (specify)	Monthly Total		
September						\$		
October						\$		
November						\$		
December						\$		
January						\$		
February						\$		
March						\$		
April						\$		
May						\$		
June						\$		
July						\$		
August						\$		
Totals						Total Expenses \$		
Number of a	animals ref	lected or	n this chart:	·				

#### Health Records

Year:\_

This Page should be used when individual project animals are being treated (i.e. one goat has pneumonia)

	 				<u> </u>		,
Date	Animal	Symptoms i.e. Temperature, lethargic, off feed, condition	Weight	Medication, amount, route, site P - Prevention T - Treatment		Date of Withdrawal	Outcome

Monthly Laying Record							
Month	# of Eggs Produced	# of Eggs for Home use	# of Eggs for Sale	# of Birds			
Yearly Total:							
Average Yeaı (# Of Eggs pr	-						
Yearly Egg Sa ((# of Eggs fo Production Sa	or Sale / 12) X	〈 Price per Doze se Report	en) Transfer to	Animal /			

### Show Record

Show	Animal	Class	Placing	Premium
			5	emain

Project Financial Summary Year:					
One goal for the project is to teach budgeting , marketing, and money management s	kills.				
Following the chart will help you evaluate the financial status of your project.					
Income	Totals				
Animal / Product Sales					
Show Premiums					
Miscellaneous income					
Total Income:					
Expenses	Totals				
Purchased Animals					
Feed Expenses (total from page 7)					
Non-Feed Expenses (total from page 8)					
Total Income:					
Total Income - Total Expenses = Profit/Loss (circle one)					

### **Conclusion**

What is one thing you wished you would have done differently?\_\_\_\_\_

Did you meet your goal that you had set for yourself? (if not please describe what you could have done differently in order to meet your goal)

What is another way you could increase your project income?

What ways could you reduce expenses to help your income for next years project?\_\_\_\_\_